

### THE REAL ESTATE MARKET





# Following Rate Hikes in June and July, the Bank of Canada Held its Benchmark Interest Rate at 5%

While today's rate seems high compared to record Pandemic lows, it is close to the long-term average





Source: Bank of Canada

## Home Sales Activity Normalizing



\*Canada; Seasonally Adjusted

Source: CREA



### Number of Newly Listed Homes Up 5.6% M/M in July

Building on gains in April, May and June, new listings have gone from a 20-year low in March to closer to (but still below) average levels

### Residential Market Balance (seasonally adjusted)







### CANADA'S POPULATION CONTINUES TO GROW

# 4013221484 THE CANADIANS



In 2022, Canada's population grew by over 1,000,000 for the first time ever! (95.9% from immigration)

It also marked our highest annual growth rate since 1957 – 2.7%



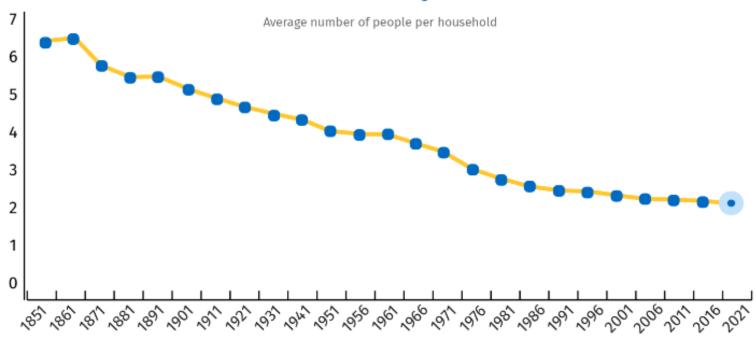
## Canada's Housing Supply Crisis

Current Pace of Building Puts Country on Track to Construct 2.3 Million Homes by 2030, 3.5 Million\* Less Than Needed



# Household Size is Shrinking a Significant Contributor to Increased Housing Demand

### Household size has been shrinking for decades in Canada



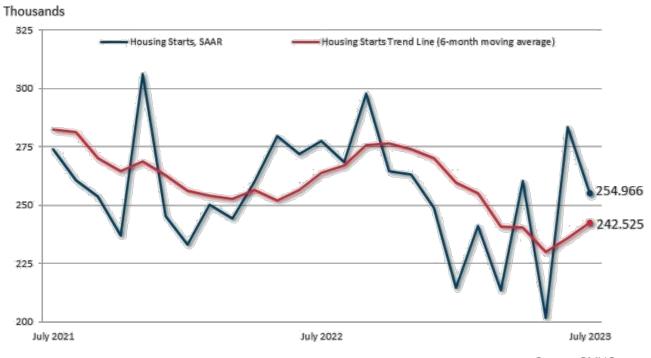
Source: Statistics Canada, RBC Economics





# July Housing Starts Decreased 10% M/M, but Were 7.4% Above 5-year Average

#### Housing Starts in Canada - All Areas



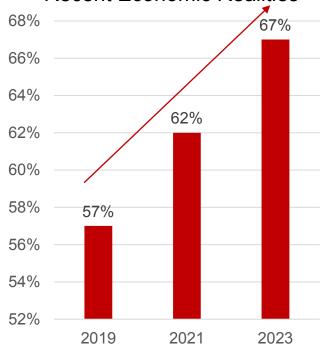




## First-time Homebuyers Increasingly Worried They Will Miss Out on a Home They Really Want Due to Financial Constraints

Many Look to Family for Financial Assistance with Down Payment

### Worry Increasing Given Recent Economic Realities



% Of first-time homebuyers who purchased in the last 2 year who fear they will miss out on the home they want because of an insufficient downpayment



Received Financial Assistance in a Lump Sum Payment from Family 46%

of the Financial Assistance Received was in the Form of a Gift 34%

Purchased in a More Affordable Neighbourhood or Region than Originally Planned

Royal LePage and Sagen First-time Homebuyer Survey May 2023



## Canadians Buying Homes With Family, Friends to Combat Housing Affordability Woes

76% of Canadian co-owners cite a lack of housing affordability as a major motivator for choosing to co-purchase a property

32% of co-owners who were motivated by low affordability purchased their home after the Bank of Canada began raising interest rates in March of 2022

6%

of Homeowners
Nationally Co-own a
Home with Someone
Other than Their
Spouse/Significant
Other

89%

Co-own with Family Members. While 7% Own with Friends

44%

of Co-owners Live in the Home Together





## More than 1 in 4 Canadians Plan to Purchase an Investment Property in the Next Five Years

31% of investors have considered selling one or more of their investment properties due to higher lending rates

**4.4M** 

Canadians Currently Own an Investment Property 32%

of Canadian Real Estate Investors Own 2 or More Properties **15%** 

Do Not Own Their Primary Residence; the Majority of Whom are Aged 18-34



